

St.-Charles Short Term Implementation Plan

Funding Applications

Deliverable

OTF Seed- Deadline August 20, 2025, at 5:00 p.m. ET

RED- Economic diversification and competitiveness- Deadline September 24, 2025, at 5 p.m

FedNor - open intake

NOHFC - open intake

Housing Diversity

Deliverable

Host meeting with senior staff and developers to discuss short-long term housing opportunities

Host one day workshop for public

Identify infill housing opportunities - short-long term (potential to purchase crown land)

Build out packages for property owners to assist with Planning process

Water Access Development

Deliverable

Complete Saw Mill Bay Project (boat launch, road, picnic tables)

Solidify next steps with Lake Nepewassi (cost/acre)

Install amenities, signage, portable washroom, picnic areas, etc. at Saw Mill Bay

Host grand opening at Saw Mill Bay

Develop marketing collateral (digital & traditional) to promote Saw Mill Bay

Create hiking & walking trails

Infrastructure Mapping & Assessment

Deliverable

Asset Management Review

Create asset management database with updates, budgets, maintenance dates

Schedule annual reviews, reports to council, engagement plan with residents about schedule

Road Improvement Plan

Deliverable

Improve two major roads in Village
Traffic volume optimization study (gravel transition)
Provide consistent communication to residents & businesses

Internet & Cellular Coverage

Deliverable

Develop a map to show areas that have, will have or won't have Fibre

Small Business Development & Growth

Deliverable

Apply for funding and create a formalized BR+E
Create marketing campaign to encourage businesses to ensure they are accurately listed in directory
Update business directory
Formalize partnership with SBEC to offer resources to businesses on exporting, online sales, etc.
Partner with DNO's Tourism Excellence North to increase capacity
Host 1/2 day Funding session for businesses
Create small business spotlight program to feature local businesses
Connect with local businesses about apprenticeship and internship opportunities

Tourism Development Strategy

Deliverable

Establish Tourism Recreation Advisory Committee
Create a new brand (logo & tag)
Create signage with new brand
Create a list of unique selling points of community
Coordinate a meeting with Northeastern Ontario Tourism to discuss partnership opportunities

Create list of businesses offering experiences and connect to tourism sector
Identify annual events - assess past events to re-create and identify new ones
Build upon family sport events to encourage regional participation
Create a map showcasing hiking trails, cycle routes, water access, fishing spots, campgrounds, etc.
Develop new municipal website with investment attraction, BR+E, newcomers, & tourism component (a
Develop a marketing campaign to promote experiences in community
Create one page to share with tourism businesses about guidelines and best practices to protect nature
Francophone product development

Agri-Tourism Expansion

Deliverable

Put out a call for local businesses interested in leading workshops/talks about their areas of expertise
Host workshop for agri-tourism businesses to formalize their business model
Develop investment attraction plan for culinary businesses

Industrial/Commercial Development Opportunities

Deliverable

Discuss opportunity with Planner to identify potential on Highway 535

Establish a Youth Entrepreneurship Program

Deliverable

Reach out to SBEC, Futurepreneurs, CFDC to learn about youth related programs
Use Youth Council to advocate needs of youth while networking with one another to develop entrepreneurs
Promote young entrepreneurship programs to other youth
Develop marketing campaign to highlight successes and increase awareness
Establish a mentorship/matchmaking program with seasoned entrepreneurs or business leaders

Multi-Season Recreation Programming

Deliverable

Access funding to upgrade existing recreational equipment
Host meeting with Markstay-Warren & French River to discuss collaboration among recreation
Create list of existing programs and potential programs across all seasons
Conduct research on Roller-Derby program
Enhance programming and market it regionally as an economic driver

Arena Revitalization

Deliverable

Assign a staff member to manage new programs to increase capacity of space - all year round
List all arena based programming that can be considered with minimal costs/upgrades
List all uses of second floor space
Collaborate with other municipalities to create organized usage plan to meet regional needs
Develop marketing plan around arena use (including ice rentals at premium price for non-community m

Outdoor Recreation Development

Deliverable

Upgrade playground equipment
Create map of community with all trails listed
Create list of current signage and identify areas for new signage
Upgrade sports fields and courts

Community Health Services Expansion

Deliverable

Coordinate meeting with Univi to discuss strategies to market community to healthcare professionals ar

Community Events & Participation

Deliverable

Ensure all events are listed on the municipal calendar
Create seamless way for businesses to list events - market as value add to community

Develop community programming

Educational and Childcare Improvement

Deliverable

Schedule meeting with Ministry/school board to discuss English school

Keep pulse on daycare capacity issues

Conduct highest and best use review of library and current location

Youth Leadership Development Program

Deliverable

Coordinate workshops on key topics for youth development

Showcase local youth making an impact

After-School and Summer Programming

Deliverable

Connect with school, library and community groups about current gaps

Conduct community wide parent survey to understand needs

Review opportunities for after school and summer programming

Reach out to regional partners about collaborations

Youth Advisory Council

Deliverable

Develop Youth Advisory Council

Host information session to seek interest

Partner with Lion's Club

Promote opportunities and benefits through social media

Create application/onboarding process

Newcomer Welcome Program & Initiatives

Deliverable

Create a volunteer group to welcome newcomers
Host quarterly or bi-annual meet & greets
Develop a welcome package that is hard copy and digital
Create welcome letter from Mayor & Council
Provide link to all events, list volunteer opportunities, social groups, local boards, committees, etc.
Feature different newcomers on social media

Senior Support Network

Deliverable

Identify senior needs using existing network
Develop a central hub on website listing all senior services, programs, resources, etc.

Intergenerational Programming

Deliverable

Host sessions to engage seniors to share stories and engage with community at large
Share successes on social medias
Select one cross-generational project and start planning with senior club (55+)

Volunteer Development Strategy

Deliverable

Launch volunteer drive campaign to seek interest for various committees
Host orientation sessions to assist with onboarding
Create master list of volunteer positions and match volunteers with positions
Develop sign up on website for ongoing recruitment
Host semi-annual volunteer appreciation events, awards, certificates, etc.
Showcase volunteerism on social media

Cultural Celebration Series

Deliverable

Expand Beautification Committee to Beautification & Community Connection

Attract diverse mix of volunteers

Coordinate meeting to develop partnerships with various organizations

Host cultural events based on interests of community

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	OTF	CEO
Q3 2025	To Do	RED/FedNor	CEO
Q3 2025	To Do	Internal	CEO
Q3 2025	To Do	Internal	CEO

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	NOHFC	Community Development Officer
Q4 2025	To Do	NOHFC	Community Development Officer
Q4 2025	To Do	NOHFC	Community Development Officer
Q1 2026	To Do	NOHFC	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	Internal	CEO
Q3 2025	To Do	Internal	CEO
Q4 2025	To Do	Internal	CEO
Q4 2025	To Do	Internal	CEO
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	OTF	Community Programming Coordinator

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	Internal	CEO
Q4 2025	To Do	Internal	CEO
Q1 2026	To Do	Internal	CEO

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	Working on it	Internal	CEO
Q3 2025	Ongoing	Internal	CEO
Q4 2025	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q2 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	Internal	CEO
Q4 2025	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer

Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q4 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q4 2026	To Do	RED/FedNor	Community Development Officer
Q4 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q2 2026	To Do	Internal	CEO

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q4 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
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Q4 2025	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator
Q2 2026	To Do	OTF	Community Programming Coordinator
Q2 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q4 2025	To Do	OTF	Community Programming Coordinator
Q4 2025	To Do	OTF	Community Programming Coordinator
Q4 2025	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator

Timeframe	Status	Potential Funding	Lead Responsibility
Q4 2025	Ongoing	OTF	CEO
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	OTF	CEO

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q4 2025	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator

Q1 2026	To Do	OTF	Community Programming Coordinator
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Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2025	To Do	Internal	CEO
Q3 2025	Ongoing	Internal	CEO
Q1 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator
Q2 2026	To Do	OTF	Community Programming Coordinator
Q2 2026	To Do	OTF	Community Programming Coordinator

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	RED/FedNor	CEO
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer
Q1 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer
Q3 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	OTF	Community Programming Coordinator
Q3 2026	To Do	RED/FedNor	Community Development Officer

Timeframe	Status	Potential Funding	Lead Responsibility
Q3 2026	To Do	OTF	Community Programming Coordinator
Q3 2026	To Do	OTF	Community Programming Coordinator
Q4 2026	To Do	OTF	Community Programming Coordinator

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	OTF	Community Programming Coordinator
Q1 2026	To Do	OTF	Community Programming Coordinator
Q2 2026	To Do	OTF	Community Programming Coordinator
Q3 2026	To Do	OTF	Community Programming Coordinator
Q3 2026	To Do	OTF	Community Programming Coordinator
Q3 2026	To Do	OTF	Community Programming Coordinator

Timeframe	Status	Potential Funding	Lead Responsibility
Q1 2026	To Do	Internal	CEO
Q1 2026	To Do	OTF	Community Programming Coordinator
Q2 2026	To Do	RED/FedNor	Community Development Officer
Q4 2026	To Do	RED/FedNor	Community Development Officer

Updates

Deliverable
Host one day workshop for public
Host meeting with senior staff and developers to discuss short-long term housing opportunities
Provide consistent communication to residents & businesses
Develop a map to show areas that have, will have or won't have Fibre
Host 1/2 day Funding session for businesses
Partner with DNO's Tourism Excellence North to increase capacity
Create a list of unique selling points of community
Coordinate a meeting with Northeastern Ontario Tourism to discuss partnership opportunities
Create list of businesses offering experiences and connect to tourism sector
Identify annual events - assess past events to re-create and identify new ones
Develop a marketing campaign to promote experiences in community
Host workshop for agri-tourism businesses to formalize their business model
Develop investment attraction plan for culinary businesses
Put out a call for local businesses interested in leading workshops/talks about their areas of exp
Develop Youth Advisory Council
List all arena based programming that can be considered with minimal costs/upgrades
List all uses of second floor space
Create list of current signage and identify areas for new signage
Develop community programming
Coordinate workshops on key topics for youth development
Showcase local youth making an impact
Review opportunities for after school and summer programming
Reach out to regional partners about collaborations
Host sessions to engage seniors to share stories and engage with community at large
Select one cross-generational project and start planning with senior club (55+)
Coordinante meeting to develop partnerships with various organizations
Host cultural events based on interests of community

Additional Notes

Public Education Sessions Workshop topics may include:- How to conduct land severance- How to start
If the road is the issue- what are the potential solutions to ensure long-term residential growth. What are
Information should be shared publicly (website & social) including what businesses need to do if they re
Use online map as a base and update it to create an accurate visual with anticipated timing and options
Invite funding agencies, SBEC, CFDC, Chamber to participate in a forum to promote available program
Use existing TEN program to encourage tourism related businesses to upgrade skills through Fast Trac
walking trails- where? map out? signed? interpretive? boat launch splash pad cultural experiences events
Discuss marketing opportunities Understand what local businesses are members (if any)
Support development of: Food tours Farm to Table experiences Animal interactions - horse back riding, w
winter carnivals summer outdoor adventure fall harvest Spring ATV mud-run
Include in marketing:- experiences, things to do, cultural elements, history- events
Invite equine, agri, culinary businesses to a session about how to build business model (Karen can facil
Identify current restaurateurs or those in culinary space currently living in region - discuss opportunities/
Identify interest from local business community to garner interest- beekeeping, organic gardening, goat
Consider making Youth Council a component of Lion's Club (e.g. Rotary North Bay started Roteract for
E.g.>* Roller Blading/Derby* Ringette* Retro mini-putt* Youth camps (summer, Christmas, March Break
E.g.- Weddings- Food services- Tradeshow- Corporate meetings- Music nights- karaoke
wayfinding, rest areas, interpretive panels with cultural elements, local nature
Apply for funding Reach out to businesses for sponsorship and marketing support Request volunteers to
public speaking, team work, problem-solving, civic engagement
Highlight youth who are involved with event planning, volunteering, municipal projects, etc.
This should be done in collaboration with arena use and future plan
- YMCA- School Board- Library
E.g.- Teachings- Game nights- Book clubs/Podcasts- Discussion Groups- Trivia nights- Music nights
E.g.- art installation- oral history recordings- cooking class
Research and reach out to:- Regional Multicultural Centre- Indigenous organization- Francophone grou
- Local music, art, performers, etc.- Encourage youth and seniors to share talents