



## Women Empowering Women Event

The first annual WEW event will take place on International Women's Day - March 8, 2025. This will be a unique opportunity to support and celebrate female entrepreneurship, professionalism and personal growth. The event will showcase inspiring guest speakers, interactive workshops and a vibrant marketplace with female owned businesses.

With your sponsorship we can provide attendees with an experience that inspires personal and professional success and empowerment. This event will offer a platform for women to connect, collaborate, and elevate each other, while highlighting the power of women supporting women in business.

### **The Goal:**

Create a space where women can share experiences, learn from each other, and build connections to enhance their business, careers and personal life.

### **The Audience:**

Tailored for women at all stages of their business journey; entrepreneurs, professionals, aspiring business owners or women just looking to have a fun and enriching day.



## Women Empowering Women Event

	Diamond - \$2000	Ruby - \$1500	Emerald - \$1000	Sapphire - \$500
COMPLIMENTARY TICKETS	10	8	6	4
Donate / Present door prize	Yes and Present	Yes and Present	Donate	
Recognition by MC	Yes with Introduction	Yes with Introduction	Yes	Yes
Vendor table	Yes	Yes	Yes	Yes
Speech	5 min	2 min		
Q&A	Yes			
Bring a banner or sign	Yes			
Social Media	3+ post exclusive to each sponsor  Top tier logo on all social posts	Social media posts exclusively dedicated to each Ruby Sponsor  Second tier logo placement on all social posts	Social media posts exclusively dedicated to all Emerald and Sapphire Sponsors.  Third tier logo placement on all social media posts	Social media posts exclusively dedicated to all Emerald and Sapphire Sponsors.  Lower tier logo placement on all social media
Website	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site	Logo / link on chamber website to sponsor site
E-blasts	Exclusive e-blast for each Diamond sponsor with logo, link, business description.  Logo included in all e-blasts pertaining to event	Exclusive e-blast thanking all Ruby Sponsors with logo, link, business description.  Logo in second tier placement included in all e-blasts pertaining to event	Exclusive e-blast for Emerald and Sapphire Sponsors with logo, link and business description.  Logo in third tier placement included in all e-blasts pertaining to event	Exclusive e-blast for Emerald and Sapphire Sponsors with logo, link and business description.  Logo in lower tier placement included in all e-blasts pertaining to the event.
Newsletter	Logo on related newsletters  Dedicated section in 1 issue for company contact info and short story.  One business article placed in one newsletter prior to the event	Second tier placement of logo on related newsletters  Dedicated section in 1 issue for company contact info and short story.  One small business article placed in one newsletter prior to the event.	Third tier placement of logo in related newsletters	Lower tier placement of logo on all event related newsletters leading up to the event.
Program / Booklet / Agenda	Full page recognition space in Agenda/Program.  Logo will be displayed at the top of the 'Thank You' section	3/4 page recognition space in Agenda/Program.  Logo will be displayed at the second tier of the 'Thank You' section	1/4 page recognition space in Agenda/Program.  Logo will be displayed in third tier of the 'Thank you' section	Logo will be displayed in the Lower tier of the Thank You section
Post Event	Logo included in the Thank you post with a detailed recognition of their role in the event	Logo included in the Thank you post with a detailed recognition of their role in the event	Logo included in third tier of Thank you post after the event	Logo included in the Thank you post after the event
Logo Placement at event	Top tier logo placement on table cards  Logo included in digital display	Second tier logo placement on table cards  Logo included in digital display	Third tier logo placement on table cards and in the digital display	Lower tier logo placement on table cards and on lower tier of digital display
Email	Business name and logo in footer of all relevant emails	Business name and logo in footer of all relevant emails	Business name and logo in footer of all relevant emails	



## Sponsorship Details

### **Diamond Package - \$2,000 - only 2 available**

- 10 (ten) complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Up to 5 mins to share how your company aligns with event, offer advice or other relevant topics with a short Q&A following the speech.
- Opportunity to promote your business with a door prize and to present it to the winner
- Access to a vendor table free of charge to display your companies products or services
- One of your company's banner/signage can be brought to event with exclusive placement (near the stage, entryway or prominent wall)

### **Recognition**

#### **Social Media:**

- No less than 3 social media posts exclusively dedicated to you as a sponsor tagged with a logo, website info and a brief description of your business.
- Top tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

#### **Website:**

- Logo and link to your website from the Chamber's website until event is over

#### **E-blasts:**

- A stand alone e-blast thanking you for your contribution with your business name, logo, link and brief business description.
- Prominent placement of logo included in all event related e-blasts leading up to the event

#### **Newsletters:**

- Logo will be prominently displayed on all event related newsletters leading up to the event.
- A dedicated section in 1 (one) monthly newsletter which will include brief company story, service and contact information.
- Includes 1 (one) article/ad that can be placed in 1 (one) issue of our monthly newsletter prior to the event

#### **Email:**

- Business name and logo in footer of all relevant emails sent to all members/attendees

#### **Event Program / Flyer / Agenda**

- Full page recognition in printed agenda/program.
- Your logo will be displayed at the top of the 'Thank you' section and be clearly listed as a Diamond Sponsor.

#### **Other:**

- Logo on top tier of table cards displayed at the event
- Logo and a "Special Thank you" included in the power point presentation or digital display

#### **Post Event:**

- Thank you post with a detailed recognition of your contribution to the event



## Sponsorship Details

### **Ruby Package - \$1,500**

- 8 (Eight) complimentary tickets
- Recognition by Master of Ceremony with an introduction
- Up to 2 mins to share how your company aligns with empowering women, offer advice or any other relevant topics.
- Opportunity to promote your business with a door prize
- Access to a vendor table free of charge to display your companies products or services

### **Recognition**

#### **Social Media:**

- Social media post exclusively dedicated to each tagged Ruby Sponsor with a logo, website info and a brief description of their business highlighting their involvement
- Second tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

#### **Website:**

- Logo and link to your website from the Chamber's website

#### **E-blasts, Newsletters, Emails**

- An e-blast thanking all Ruby Sponsors for their contribution with business name, logo, link and brief business description.
- Second tier placement of logo included in all event related e-blasts leading up to the event
- Second tier placement of logo on all event related newsletters leading up to the event.
- A dedicated section in 1 (one) monthly newsletter which will include brief company story, service and contact information. Timing of sponsorship determines which newsletter.
- Includes 1 (one) article/ad that can be placed in 1 (one) issue of the newsletter prior to the event.
- Your business name and logo will be included in the footer of all relevant emails

#### **Event Program / Booklet / Flyers / Agenda**

- 3/4 page ad space to showcase your business / product in the program.
- Logo will be displayed on the second tier of the 'Thank you' section

#### **Other:**

- Logo on second tier of table cards displayed at the event
- Logo and a "Special Thank you" included in the power point presentation or digital display

#### **Post Event:**

- Thank you post with a detailed recognition of their role in the event



## Sponsorship Details

### **Emerald Package - \$1,000**

- 6 (Six) complimentary tickets
- Recognition by Master of Ceremony
- Opportunity to promote your business with a door prize
- Access to a vendor table free of charge to display your companies products or services

### **Recognition**

#### ***Social Media:***

- Social media post exclusively dedicated to all Emerald and Sapphire sponsors with logos, website info and tagged
- Third tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

#### ***Website:***

- Logo and link to your website from the Chamber's website

#### ***E-blasts, Newsletter, Email***

- Exclusive e-blast thanking all Emerald and Sapphire Sponsors for their contribution with business name, logo, link and brief business description.
- Third tier placement of logo included in all event related e-blasts leading up to the event
- Third tier placement of logo on all event related newsletters leading up to the event.
- Business name and logo in footer of all relevant emails (below or after Second tier sponsor)

#### ***Event Program / Booklet / Flyers / Agenda***

- 1/4 page recognition to showcase your business in Agenda/Program.
- Logo will be displayed on the third tier of the 'Thank you' section

#### ***Other:***

- Logo on third tier of table cards displayed at the event and in the "Special Thank you" included in the power point presentation or digital display

#### ***Post Event:***

- Logo included in the Thank you post after the event



## Sponsorship Details

### **Sapphire Package - \$500**

- 4 (Four) complimentary ticket
- Recognition by Master of Ceremony
- Access to a vendor table free of charge to display your companies products or services

### **Recognition**

#### ***Social Media:***

- Social media post exclusively dedicated to the Emerald and Sapphire sponsors with their logos, website info and tagged
- Lower tier logo placement on all Facebook, Instagram posts and Youtube videos related to the event

#### ***Website:***

- Logo and link to your website from the Chamber's website

#### ***E-blasts:***

- Exclusive e-blast thanking all Emerald and Sapphire Sponsors for their contribution with business name, logo, link and brief business description.
- Lower tier placement of logo included in all event related e-blasts leading up to the event

#### ***Newsletters:***

- Lower tier placement of logo on all event related newsletters leading up to the event

#### ***Event Program / Booklet / Flyers / Agenda***

- Logo will be displayed in the Lower tier of the Thank You section

#### ***Other:***

- Logo on Lower tier of table cards displayed on tables at the event and in the "Special Thank you" included in the power point presentation or digital display

#### ***Post Event:***

- Logo included in the Thank you post after the event

**For inquiries or to purchase a W.E.W. sponsor package, please email  
[info@sudbureastchamber.com](mailto:info@sudbureastchamber.com).**